



YOUR BUSINESS  
**Transformation**  
Partner

ICT ARCHITECTURE | BUSINESS & CHANGE ANALYSIS | STRATEGIC ADVISORY SERVICES



# BroadReach Consulting

Our expertise has been gained from a wide range of successful projects we have delivered across multiple organisations in diverse business sectors.

## WHO WE ARE:

Founded in 2008, BroadReach Consulting design and implement pragmatic ICT strategies and solutions which help clients unleash their digital potential.

## WHAT WE DO:

We provide ICT architecture services, business & change analysis and strategic technology advice.

## WHAT WE DELIVER:

We help clients identify target technology architectures and business strategies and assist with implementing transformational change initiatives.

## WHY WE ARE DIFFERENT:

We bring fresh perspectives and independent advice that is straightforward and easy to understand.



# Who We Are

BroadReach is Western Australia's most established ICT Strategy and Architecture Consultancy. We have delivered a range of services to a broad cross-section of industries and have developed a proven reputation for delivering high quality, practical and cost-effective strategic architecture, business and digital transformation services.

## Our Values

### LEADERSHIP:

We show leadership and encourage courageous thinking for the future.

### QUALITY:

We do it well and make it last.

### AGILE:

We are pragmatic and agile. We simplify the complex.

### COLLABORATIVE:

We collaborate and respect everyone's opinions. Together we deliver better outcomes.

### INTEGRITY:

We act with integrity, take responsibility and earn trust.

### INDEPENDENT:

We are independent and seek the best client outcomes without bias.

We invest in highly qualified and experienced professionals who bring a wealth of practical expertise to work with you to deliver on our commitment of ***"Helping Build Agile, Productive and Sustainable Enterprises."***





## Core Services

- ICT Architecture
- Strategic Advisory
- Business & Change Analysis

*"We bring clarity to complex ICT environments, developing clear roadmaps which translate strategy into execution."*

*"We are experts in working with clients to better align ICT and business strategy, reduce risk and meet organisational objectives."*

# Services



## ICT ARCHITECTURE

- Enterprise Architecture and Strategic ICT Roadmap Development
- Solution Architecture and Design
- Business Architecture
- Technology Architecture & Cloud Adoption
- Data Architecture
- Integration Architecture
- Security Architecture
- Architecture Office Establishment & Governance



## BUSINESS & CHANGE ANALYSIS

- Requirements Gathering & Validation
- Modelling Business Processes & Improvements
- Risk Identification & Mitigation
- Business Impact Analysis
- Functional & Non-Functional Specifications
- Change Readiness & Management
- Support for Project Management & Business Change



## STRATEGIC ADVICE

- Strategy Development
- Capability Assessments
- Operating Models
- Business Case Development
- Governance
- Risk Assessments
- Organisation Restructure

## Expect Excellence

We specialise in working with you, as a team, to deliver strategically focused business benefits

**Niche,  
Boutique  
Consultancy**

**Enterprise &  
Solution  
Architecture  
Specialists**

**WA Focused  
Local Decisions  
& Knowledge**

**Highly  
Experienced,  
Qualified  
Professionals**

**Long term  
Dedicated  
Relationships**

**New and  
Innovative  
Thinking**

**Proven,  
Industry  
Methodologies  
Tailored to  
Client's Unique  
Challenges**

**Pragmatic  
Professional  
Teamwork  
Facilitating  
Change**

**Fit-for-Purpose  
Solutions  
Enabling  
Lasting  
Benefits**



# We Work Collaboratively With Our Clients to Deliver Results



## OUR APPROACH AND METHODOLOGY

We work **collaboratively** with clients, as a team, creating value by drawing on our **collective knowledge and expertise**.

We use **proven client-focused methods** providing a structured framework to deliver outcomes.

This provides a clear pathway for analysing, designing, planning, implementing and governing the agreed way forwards for managing and delivering change.

## Using this Effective Methodology, We Work with Clients to Deliver Lasting Benefits, including:

1. A **clear understanding** of their current business environment, focused on opportunities for introducing beneficial changes and improvements, enabled by technology.
2. A place to start the change with an **explicit roadmap for moving forward** to address issues, such as legacy systems, integration problems, and governance arrangements.
3. A **future focused blueprint** for designing and implementing fit-for-purpose scalable solutions, which deliver on contemporary client and community expectations.
4. **Realistic action plans** for taking everyone forwards to embrace change, build business resilience and deliver better business outcomes.

## We Partner with Clients to Deliver Future Focused Sustainable Businesses

The central philosophy of our approach is to **work together** with clients to design and deliver the best business and organisational arrangements for achieving sustainable prosperity in a rapidly changing business environment.

Our proven approach, which incorporates the best methodologies, delivers **lasting results with tangible benefits**, and enables us to form long term effective relationships with our clients.



# About us

BroadReach Consulting is a wholly owned WA company providing excellence in information architecture and business consulting services to the computing industry.

Since 2008 BroadReach Consulting has delivered a range of services to a broad cross-section of industries and has developed a proven reputation for delivering high quality, practical and cost-effective strategic architecture, business and digital transformation services.

BroadReach Consulting boasts possibly one of the largest groups of specialist ICT Architects in Perth. Complementing the broad experience of our architecture team are business analyst and business advisory consultants.

We engage experienced professionals who bring years of proven and demonstrable work experience, combined with industry certifications, to clients. Most of our team are multi-skilled and have experience in more than one architecture domain, so can provide a unique cross-section of technical skills to address client's complex business needs and goals.

***"BroadReach" is a sailing term in which the direction and sails of a yacht are adjusted to provide the most comfortable journey for the yacht with the wind coming from behind. Let us assist you adjusting your business for the most comfortable journey ahead and avoid headwinds.***

## Some of Our Clients



**BROADREACH**  
CONSULTING

**Start your journey today**

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